

Design Clinic Scheme for MSMEs

Ministry: Ministry of Micro, Small and Medium Enterprises (MSME)

1. Eligibility Criteria

- MSMEs seeking **product design improvement and innovation**
- Applicable primarily to **manufacturing units**

a) Application Types:

- Individual MSMEs
- Group MSMEs:
 - Up to 3 MSMEs (small group)
 - 4 or more MSMEs (large group)

b) Eligible Participants & Co-applicants:

- Academic institutions
- Design companies / consultants
- Design students (only with MSME + academic institution)

c) For Workshops/Seminars:

- Industry associations
- Technical institutions
- Other expert bodies

2. Benefits

a) Design Projects:

- **60% financial assistance:**
 - Up to ₹9 lakh (individual / up to 3 MSMEs)
 - Up to ₹15 lakh (4 or more MSMEs)
- **40% contribution** by applicant (mandatory)

b) Workshops & Seminars:

- ₹60,000 per seminar (Government support)



- **75% cost support** for workshops (maximum ₹3 lakh)

c) Business Impact:

- Supports:
 - Product development
 - Design innovation
- Improves:
 - Product quality
 - Market competitiveness

3. How to Apply

- Apply through:
 - **Design Clinic Portal**, or
 - MSME offices / Design Clinic Centres

Process:

- Identify requirement:
 - Design project, or
 - Workshop/seminar
- Prepare **design proposal and project details**
- Apply:
 - Individually, or
 - With consultants/academic institutions
- Submit application online or to Design Clinic Centre
- Proposal evaluation and approval
- Implementation after approval

4. Documents Required

- Business registration proof (Udyam Certificate)
- Company/entity documents
- Detailed **design proposal**
- Project details and scope



- Project budget and cost estimates
- Contract/agreement (if applicable)

Official Website:

<https://dcmsme.gov.in>

