

International Cooperation Scheme

Ministry: Ministry of Micro, Small and Medium Enterprises (MSME)

1. Eligibility Criteria

- Applicable to:
 - **State Government / Central Government organizations**
 - **Industry / Enterprise Associations**
 - **Registered societies, trusts, and organizations**

a) Core Requirement:

- Must be involved in **promotion and development of MSMEs**

Key Condition:

- **Not applicable to individual MSMEs directly**
- Applications must be submitted through **recognized institutions/associations**

2. Benefits

a) International Exposure & Collaboration:

- Up to **95% financial assistance** for:
 - Airfare
 - Exhibition space rent

b) Delegation & Participation Support:

- Funding for:
 - MSME business delegations abroad
 - Participation in international trade fairs (India & overseas)
 - Buyer-seller meets with global participation

c) Additional Cost Coverage:

- Freight and insurance
- Local transport
- Secretarial and communication services

- Printing of catalogues and promotional materials

Note:

- Assistance varies based on:
 - Nature of activity
 - Size of enterprise/group

3. How to Apply

- Apply through:
 - **MSME Ministry portal**, or
 - Submit application in prescribed format to:
- **Director (International Cooperation)**
Ministry of MSME
Udyog Bhavan, New Delhi – 110011

Process:

- Prepare detailed proposal (event/activity-based)
- Submit application through institutional channel
- Proposal evaluation by competent authority
- Approval granted based on relevance and impact

Important:

- Applications must follow **formal institutional process**
- Direct individual applications are **not accepted**

4. Documents Required

a) Pre-Event Documents:

- Registration certificate of applicant organization
- Memorandum & Articles of Association
- Audited financial statements (last **3 years**)
- Detailed **Project Report (DPR)** with budget and objectives
- Event details (name, duration, venue)
- List of participating delegates



b) Post-Event / Reimbursement Documents:

- Event report with photos and supporting materials
- Udyam Registration Certificates of participating MSMEs
- Proof of payments (invoices, receipts)
- Travel proof (boarding passes, tickets)
- Declaration of **non-availment of other government assistance.**

Official Website

<https://msme.gov.in>

