

MSME Champions Scheme

Ministry: Ministry of Micro, Small and Medium Enterprises (MSME)

1. Eligibility Criteria

- Must be an **MSME with valid Udyam Registration**
- Applicable to:
 - Manufacturing units
 - Service sector enterprises

a) Business Requirements:

- Preferably **operational with proven performance**
- Willing to adopt:
 - Quality improvement
 - Lean practices
 - Innovation-driven processes

b) Special Category:

- Innovation-driven individuals can apply as **incubatees through Host Institutes**

2. Benefits

a) Financial Support:

- **15% capital subsidy** (up to ₹1 crore)
- Up to **20% subsidy** for:
 - SC/ST entrepreneurs
 - Women entrepreneurs
 - Units in NER/Hill States
- Access to **₹10,000 crore SME Growth Fund**

b) Technology & Modernization:

- Access to **Technology Centres (TCs)**
- Support for:



- Machinery upgrades
- Automation adoption

c) Capacity Building:

- Design support (up to **75% for micro units**)
- **IPR assistance** (patent reimbursement)
- Lean manufacturing consultancy

d) CHAMPIONS Portal Support:

- Grievance redressal (loans, raw materials, etc.)
- Business advisory:
 - Marketing
 - Export
 - Compliance
- Digital adoption support

e) Market & Growth Enablement:

- Access to **invoice financing (TReDS)**
- Startup and innovation ecosystem support

3. How to Apply

- Apply through:
 - CHAMPIONS Portal

Process:

- Register and select relevant:
 - Support category
 - Grievance type

a) Submit Documentation:

- Udyam Registration
- PAN, Aadhaar, GST

b) Application Submission:

- Submit DPR/application under relevant sub-scheme:



- ZED
- Lean
- Innovation

c) Verification:

- Processed by implementing agencies:
 - District Industries Centres (DIC)
 - KVIC
 - Coir Board

4. Documents Required

a) Registration & KYC:

- Udyam Registration Certificate
- PAN & Aadhaar (owner/partners/directors)

b) Financial Documents:

- Income Tax Returns (last **3 years**)

c) Compliance Documents:

- GST registration certificate

d) Business & Banking Details:

- Bank account details (Account No., IFSC)
- Address proof of business

Official Website

<https://champions.gov.in>