

National Manufacturing Competitiveness Programme (NMCP)

Ministry: Ministry of Micro, Small and Medium Enterprises (MSME)

1. Eligibility Criteria

- Applicable to **MSMEs in the manufacturing sector**

a) Business Requirements:

- Units must be involved in:
 - Manufacturing
 - Related industrial activities
- Must aim to improve:
 - **Competitiveness**
 - **Product quality**

Key Condition:

- Eligibility may vary based on the **specific sub-scheme** under NMCP

2. Benefits

a) Integrated Support through Multiple Sub-Schemes:

- Lean Manufacturing
- Design support and product development
- Quality certification support
- ICT/digital adoption

b) Financial & Operational Support:

- Financial assistance varies by component
- Improves:
 - Productivity
 - Efficiency
 - Cost optimization

c) Market & Growth Enablement:

- Marketing support (including **barcode adoption – GS1**)
- Market access initiatives
- Integration into competitive markets

d) Capability Development:

- Managerial skill development
- Entrepreneurship development via incubators
- Awareness and support for **Intellectual Property Rights (IPR)**

3. How to Apply

Process:

- Identify the relevant **NMCP sub-scheme**
- Obtain application form from:
 - Office of the Development Commissioner (MSME)
- Prepare and submit proposal with required details

Note:

- Application process may vary depending on the **selected sub-scheme**

4. Documents Required

- **MSME Registration (Udyam Certificate)**
- Detailed project proposal
- Unit/business details

a) Financial Documents:

- Financial statements
- Cost estimates (if applicable)

b) Declarations:

- Undertaking / affidavit

c) Additional Documents (if applicable):

- Consortium/cluster documents
- Sub-scheme-specific documents:



- Lean Manufacturing
- Design Clinic
- IPR-related applications

Official Website

<https://dcmsme.gov.in>

